



STREETCARDS ADVERTISING RATES

Minimum number of racks - one region
 Minimum contract length - four months

		Contract term length		
		4 Month	8 Month	12 Month
Cost per pocket / month		\$20.00	\$17.50	\$15.00
REGION	RACKS			
North Vancouver City	14	280.00	245.00	210.00
North Vancouver District	7	140.00	122.50	105.00
West Vancouver	4	80.00	70.00	60.00
East Side Vancouver	4	80.00	70.00	60.00
West Side Vancouver	11	220.00	192.50	165.00
Downtown Vancouver	7	140.00	122.50	105.00

		Contract term length		
		4 Month	8 Month	12 Month
Cost per pocket		\$17.50	\$15.00	\$12.50
TOTAL COVERAGE	48	840.00	720.00	600.00

* Above rates are the cost per month.

11/2009