

Calgary Loft News

& Condo Culture

Where have all the Sales gone?

THREE. That's right, three loft sales in February combined with just three loft sales in January...why? The simple answer is that there is very little new inventory (11 total loft listings at the moment) and buyers who are specifically looking for lofts are growing frustrated and may be looking elsewhere. What does this mean for you? This could be a great opportunity to sell your loft with hungry buyers and little competition. Want to chat about your options? We would love to buy you a coffee.

February 2013 Loft Sales

Total Loft Sales: 3

High Price: \$295,500 (761 SqFt)

Low Price: \$630,000 (1197 SqFt)

Active Listings: 11 (\$239,900-\$535,000)

*For a detailed breakdown of these sales send us an email and we will get it to you right away Lofts@RushtonProperties.ca

Loft Building of the Month



The Orange Lofts: 535 8th Avenue SE

The Deets: 106, 2-level lofts Designed by Kasian Kennedy of Vancouver and built by Battistella Developments

The WOW: 16 foot exposed concrete ceilings, polished concrete floors, exposed mechanical piping, steel kitchen shelves and railings. Sweet common roof deck.

The Loft Collection at RushtonProperties.ca

RushtonProperties.ca is a destination for Calgary Loft Buyers and is the smartest place for your Loft to be marketed. When it comes time to sell trust your Loft (and your investment) to Calgary's most Innovative and Aggressive Loft marketing team.

Our 25+ Point Loft Marketing Plan Includes:

- Strong, digital, organic web marketing plan
- Online Database of Loft buildings
- Free search of all Calgary Loft Listings on the Market
- We are home to the [Calgary Loft News](#)
- An intimate knowledge of the Loft market: The buildings, people and buyers
- Relationships with the best photographers and graphic designers Calgary
- Proud member of the BuzzPro team at BuzzBuzzHome.com

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Lofts Lofts Lofts! Online all the time @ www.RushtonProperties.ca

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