



October 2008

Emailed to inboxFX clients and people who have expressed an interest in custom email stationery.
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Making a Great Impression...One Email at a Time!

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Know Any Good Referrals?

Thanks to the following clients for their referrals this past month:

[Shelley Gossett](#) - REMAX Little Oak Realty, Abbotsford, BC
[Sherry Ortiz](#) - Coldwell Banker Barnes, Nashville, TN
[Tazmeen Woodall](#) - REMAX Crest Realty, North Vancouver, BC
Lauren Jackson - REMAX Crst Realty, North Vancouver, BC

A referral to our service will reflect positively on you and to thank you we will credit your account \$ 25.00 for each referral. If you would prefer that we make the contact we will guarantee a timely, professional response and all you have to do is give us an email address. The current fee is \$ 199.00 for the first year and \$ 150.00 for each additional year. (although you may be paying less).

Thanks for thinking of us.

New Email Stationery Feature - Blind Copy Yourself Automatically

Have you ever wanted to have an audit trail of every email you send? While sent emails can be found in your Sent Folder it can get clogged up quickly with mundane replies that are not worth keeping. If you have more than one email address you also have more than one Sent Folder so it makes it hard to maintain an audit trail.

Adding a bcc to every email is also time-consuming and what if you forget?

We have the solution at inboxFX.com the leading, "on-the-fly" email stationery in the world. We have now added the ability to automatically bcc or blind copy yourself on every email that you send so you can easily find your email correspondence. One idea is to set up a different account just for this purpose which will accumulate your emails. Any email sent using our service will automatically be blind copied to you.

You can then refer to sent emails as a tickler system to follow up on proposals, as proof you actually sent an email or as reference for future emails.

Call Mike Blaney at 800-568-8338 or email me at mike@inboxfx.com to get set up.

Welcome To Our New Clients

Thank you to the following businesses (among others this past month) for choosing inboxFX.

Shelley Gossett - [REMAX Little Oak Realty](#)

Specializing in Vancouver, BC real estate

Mark Dana - [REMAX Little Oak Realty](#)

Specializing in Vancouver, BC real estate

Sherry Crabtree Ortiz - [Coldwell Banker Barnes](#)

Specializing in Nashville, TN real estate

Renewal Los Cabos - Cabo San Luca, Mexico

At Renewal we see health as a personal journey for the individual, and it is important to find the right path for each of our guests. With a broad range of holistic and natural treatments, we are well placed to meet your specific needs. Luxurious European Retreat Philosophies combined with proven European concepts of Health, Lifestyle & Weight Loss, allow our guests to leave firmer, slimmer & more relaxed.

Peggy Chodorow - [Team Chodorow](#)

Specializing in San Diego and La Jolla, CA real estate

Thanks for the Testimonials - Looking to improve your image?

Thanks for the testimonials. Here is another one that we are proud to share with you.

"I LOVE the email stationery, it's perfect just the way it is and am getting a lot of compliments on it. I feel very professional and am using it as a form for my newsletters and mailouts etc. It's another way of directing traffic right to my website, so all in all I am so happy to have it."

Lily Page - Owner, [Flair Image Consulting](#)

Marketing Tips - Top 50 Marketing Ideas

If you are one of the few people who did not receive a copy of my 17 page presentation on my Top 50 Marketing Ideas please call me or send an email and I will email you a copy.

If you have not had a chance to visit my marketing blog at www.themarketingguy.wordpress.com then these tips will be a sample of what you can find on my blog.

Links to the inboxFX Web Site?

It would be great if you would be able to link back to our web site as links back significantly help our rankings in search engines. If you have the ability to add links we would appreciate it if you would add a link to inboxFX. If you need help do not hesitate to contact us.

Thanks to recent links from:

Trish and Kevin Lunder - Realtors in Surrey, BC for [adding a link](#).

Cari Gililand - Phoenix, AZ Realtor - [mentions us here](#)

Tips & Tricks - Computer & Web

Here are a few random tips you might find useful:

1. You can enlarge the text on any Web page. In Windows, press Ctrl and the plus or minus keys (for bigger or smaller fonts)
2. You can tap the Space bar to scroll down on a Web page one screenful. Add the Shift key to scroll back up.
3. When you're searching for something on the Web using Google, put quotes around phrases that must be searched together. For example, if you put quotes around "electric curtains," Google won't waste your time finding one set of Web pages containing the word "electric" and another set containing the word "curtains."
4. You can switch from one open program to the next by pressing Alt+Tab (Windows) or Command-Tab (Mac).
5. You don't have to type "http://www" into your Web browser. Just type the remainder: "nytimes.com" or "dilbert.com," for example. (In the Safari browser, you can even leave off the ".com" part.)
6. When you're filling in the boxes on a Web page (like City, State, Zip), you can press the Tab key to jump from box to box, rather than clicking. Add the Shift key to jump through the boxes backwards.

Ever Thought of Twittering?

Why Twitter? Because the world is shrinking and sales opportunities are not limited to the city you live in.

Let's got through a quick FAQ on Twitter:

What is it? Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

How do I use it? Tell us what you're doing in 140 characters or less! Send your thoughts, observations, and goings-on in your day. Whether you're "eating an apple" or "looking forward to the weekend" or "Heading out of town" it's twitter-worthy. Join Twitter here.

Do I need anything special to use Twitter? In order to use Twitter you will need one of these things: an internet connection or a mobile phone.

How can I send updates to Twitter? Send updates to friends and family about what you're doing in the way that works best for you; from your phone, your logged in web page or other ways I do not understand.

I know the next question on your mind is what is my Twitter address - <https://twitter.com/GoodIdeas>

Still curious what Twitter is and how it might help your business? So am I. I have tried a number of social networking ideas as detailed in my post "Social Networking or Not Working", so I am going to give this a fair shot and will keep you posted on any business opportunities it might uncover. I plan to Twitter that I have written this post about Twitter on this blog and people who are "following" me may just click on the link and visit my blog and then learn I design email stationery and promotional packaging, brand clients and develop web sites among many other things and will contract me...or not.

Running Out Of Business Cards?

Have you ever thought of upgrading your business cards to a thicker stock card with a [silk finish that people always comment on](#)? Well then call me. I design and print a lot of business cards and have an excellent source. [Follow this link to my blog with a few recent designs](#). If you are interested in 1,000 cards (or more) with 4 colors on each side for only \$ 195.00 please call or email me at marketingguy@shaw.ca. I can add foil and die-cut any custom shape you would like. How about a business card in the shape of a house or perhaps an oval. While I may not be the lowest price, I guarantee they will get noticed.

Feedback

We would like to here from you. Any suggestions or comments will be appreciated so feel free to send your feedback to us at feedback@inboxfx.com or call Mike Blaney at 800-568-8338 (In Vancouver 604-618-5512)