



MacGreen Tip of the Month

How to Make Your Dirty Laundry Clean Up the Environment

We all have to use washing machines - but how can we save the most energy and water when we do our laundry?

Follow these easy guidelines to keep your washing machine **environmentally friendly**:

- Always **run the washing machine with a full load**. This is much more energy efficient than running half-loads.
- Switch to cold when doing your laundry. **85 – 90% of the energy** used to wash your clothes is used to heat the water. Yes, hot water does clean clothes more effectively, so try not to get so dirty!
- Choose a front loading washing machine. Not only does a front loading washing machine save water, it saves energy as well. It uses about **40% less water** and about **50% less energy**.

MacGreen Overview

MacGreen is a comprehensive, **company-wide initiative** aimed at both **offsetting and reducing our energy usage**.

MacGreen consists of 2 initiatives:

1. **Carbon Offsetting**: All Macdonald Realty sales associates can offer their clients the option to have any transaction be '**Carbon Neutral**'. Speak to your sales associate for more information.

2. **Green Facilitators Program**: Lead by Dave Walker of the Vernon office, a team of volunteers will analyze each office to look for **opportunities to reduce energy usage**.

For more information talk to your sales associate.