



## AFTER SALES SURVEY *BUYERS*

Iain Edmonds' personal philosophy is to be "Committed To Your Needs".

To help Iain be the best he can be, please let him know what he can do to improve or excel. His goal is to fulfill all of your real estate needs. Your feedback can tell Iain what he has done right and what he has not, and also enable him to achieve this objective. Would you please be kind enough to take a moment to complete and return the following survey so that Iain can provide the service and results his clients deserve?

1. What factor was most important in buying your new home?  
\_\_\_\_\_
2. What caused you to look for a new home?  
\_\_\_\_\_
3. What one service from Iain Edmonds assisted you the most in purchasing your home? \_\_\_\_\_
4. Think back, what directed you towards your current home?  
\_\_\_\_\_
5. Did you check the real estate ads in the classified section of any newspaper before you purchased? YES\_\_\_ NO\_\_\_
6. How did Prudential Sussex Realty make themselves known to you?  
\_\_\_\_\_
7. Male \_\_\_\_\_ Female \_\_\_\_\_  
Name of Neighbourhood \_\_\_\_\_
8. Was this your first time purchasing? YES\_\_\_\_\_ NO\_\_\_\_\_
9. Age group: 17-24 \_\_\_ 25-34 \_\_\_ 35-54 \_\_\_ 55+ \_\_\_\_\_
10. Postal Code: \_\_\_\_\_
11. Have you dealt with Prudential Sussex Realty before: YES\_\_\_ NO\_\_\_  
Would you work with them again? YES\_\_\_ NO\_\_\_  
Why? \_\_\_\_\_



12. Have you worked with Iain Edmonds before? YES \_\_\_ NO \_\_\_  
Would you work with him again? YES \_\_\_ NO \_\_\_  
Why? \_\_\_\_\_
13. Will you refer Prudential Sussex Realty and Iain Edmonds to your associates, friends and business acquaintances? YES \_\_\_ NO \_\_\_  
Why? \_\_\_\_\_
14. On a scale of 1 to 10 with "1" being very poor and "10" being very good, how do you evaluate Iain Edmonds? \_\_\_\_\_
15. A large part of Iain's business is dependent upon the personal recommendations of past clients, business associates and friends.  
Would you allow your name to stand as a future reference?  
YES \_\_\_ NO \_\_\_

Sincere thanks for your time and assistance. If you have any additional comments please call Iain personally, anytime @ 604.984.HOME (4663).

Iain Edmonds, R.I. (B.C.).  
Prudential Sussex Realty

Optional Information:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE #: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_