



SUN PEAKS<sup>™</sup>  
RESORT



**For just a Toonie...  
Ride the Sunburst Chairlift on June 30!**

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**Sun Peaks, BC (June 29, 2010)** – We are giving back to the community on Wednesday, June 30 with the annual **Sunburst Chairlift Toonie Day** at Sun Peaks Resort!

Tomorrow, you ride the bike park and hike the alpine trails at Sun Peaks for only two dollars, with proceeds going to the Kamloops Food Bank and the Sun Peaks Health Association. Food donations are also being collected on behalf of the Kamloops Food Bank!

And while you're enjoying huge savings on your hike/bike lift ticket for Toonie Day, save even more by purchasing your **Winter 2010-11 Seasons Pass** at the Best Buy rate! If you purchase your pass by June 30, 2010, your adult seasons pass is only \$559.

For more information, visit [www.sunpeaksresort.com](http://www.sunpeaksresort.com).

Photo Credits: Adam Stein

**2010/11 Seasons Pass BEST BUY pricing ends June 30, 2010!**  
Head online to [www.sunpeaksresort.com](http://www.sunpeaksresort.com) to purchase your winter pass today!

#### Useful Links:

[Sun Peaks Resort official website](http://www.sunpeaksresort.com)

[Sun Peaks Media Library](#)

#### About Sun Peaks

*Sun Peaks Resort is a four season destination resort located in the interior of British Columbia near Kamloops. Recently declared the 2<sup>nd</sup> Best Ski Resort in Canada and 10<sup>th</sup> Best in North America by Condé Nast Traveller Magazine readers, Sun Peaks has three mountains which surround an intimate ski-in, ski-out village. In other seasons, Sun Peaks offers a diverse range of leisure activities including 18 holes of golf as well as numerous events and festivals. Sun Peaks Resort was the first ski resort in North America and is the only resort in Canada to receive the ISO 14001 designation recognizing the resorts environmental policies and practices. Sun Peaks can be accessed by two airport gateways - Kamloops (45 minutes) and Kelowna (2 1/2 hours) and by car, only a 4 ¼ hour drive separates Sun Peaks and Vancouver, B.C.*