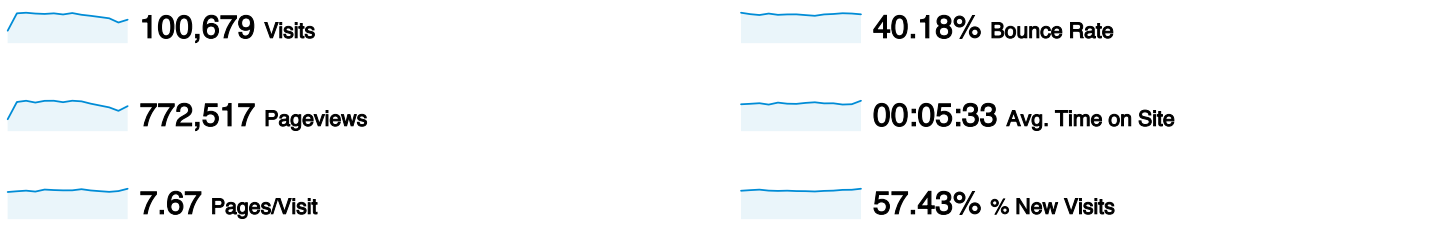
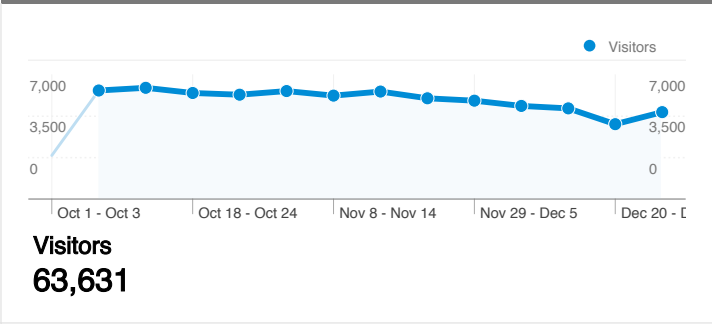


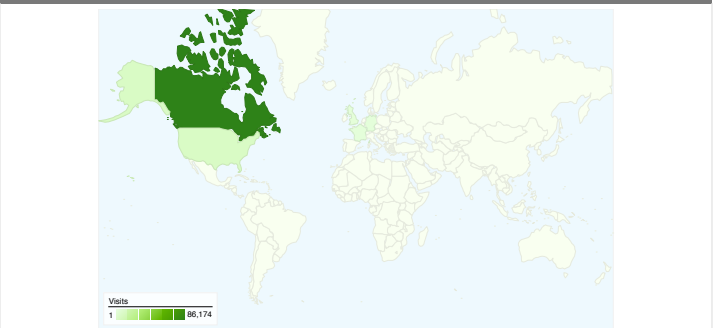
Site Usage



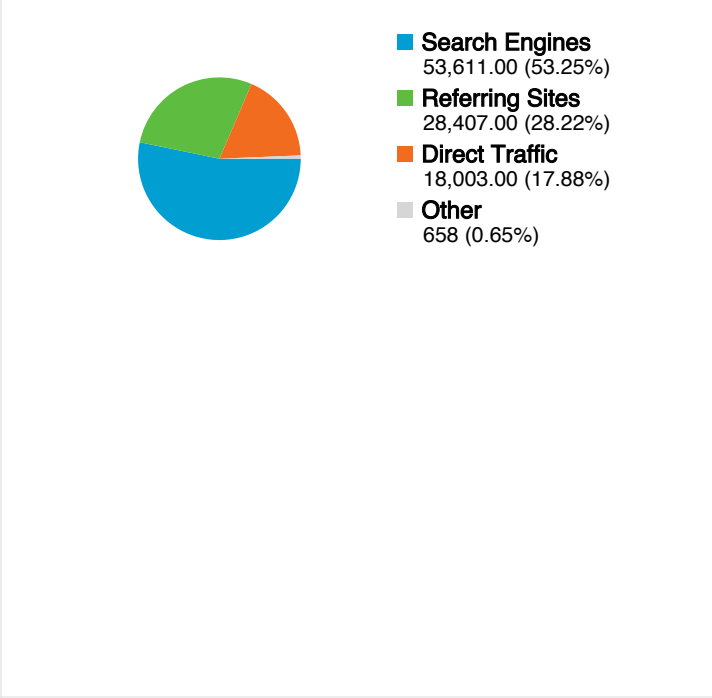
Visitors Overview



Map Overlay



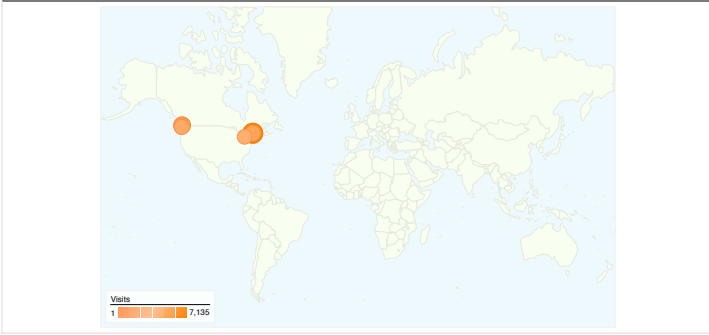
Traffic Sources Overview

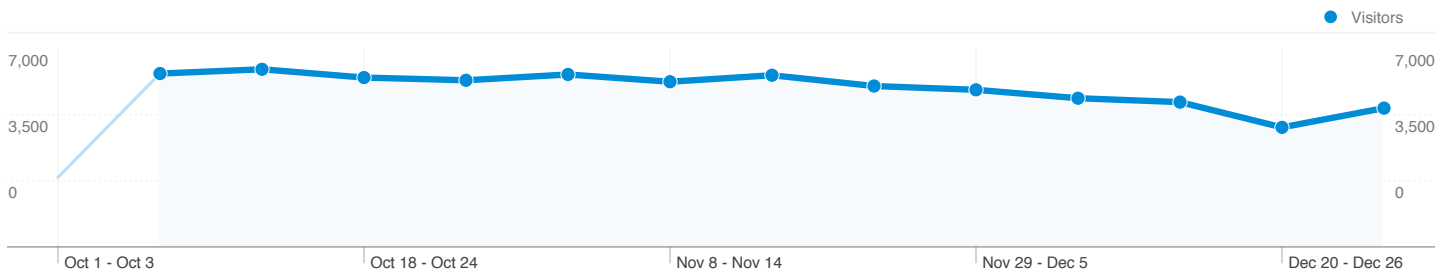


Keywords

Keyword	Visits	% visits
sotheby's real estate	5,466	10.20%
sotheby's canada	3,244	6.05%
sothebysrealty.ca	1,768	3.30%
sotheby's	1,016	1.90%
sothebys	980	1.83%

Map Overlay





63,631 people visited this site

100,679 Visits

63,631 Absolute Unique Visitors

772,517 Pageviews

7.67 Average Pageviews

00:05:33 Time on Site

40.18% Bounce Rate

57.43% New Visits

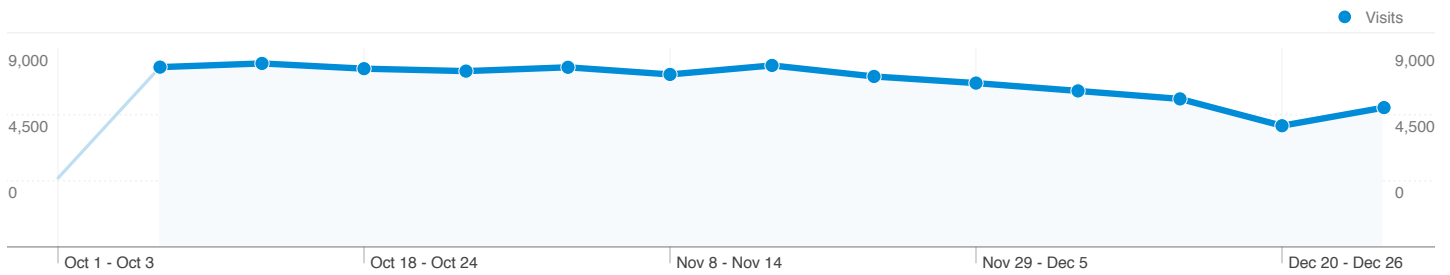
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	57,879	57.49%	Cable	49,295	48.96%
Firefox	21,382	21.24%	DSL	29,544	29.34%
Safari	17,377	17.26%	Unknown	15,389	15.29%
Chrome	3,009	2.99%	T1	4,895	4.86%
Opera	674	0.67%	Dialup	1,348	1.34%




Traffic Sources Overview

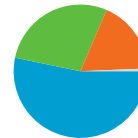
Oct 1, 2009 - Jan 2, 2010

Comparing to: Site



All traffic sources sent a total of 100,679 visits

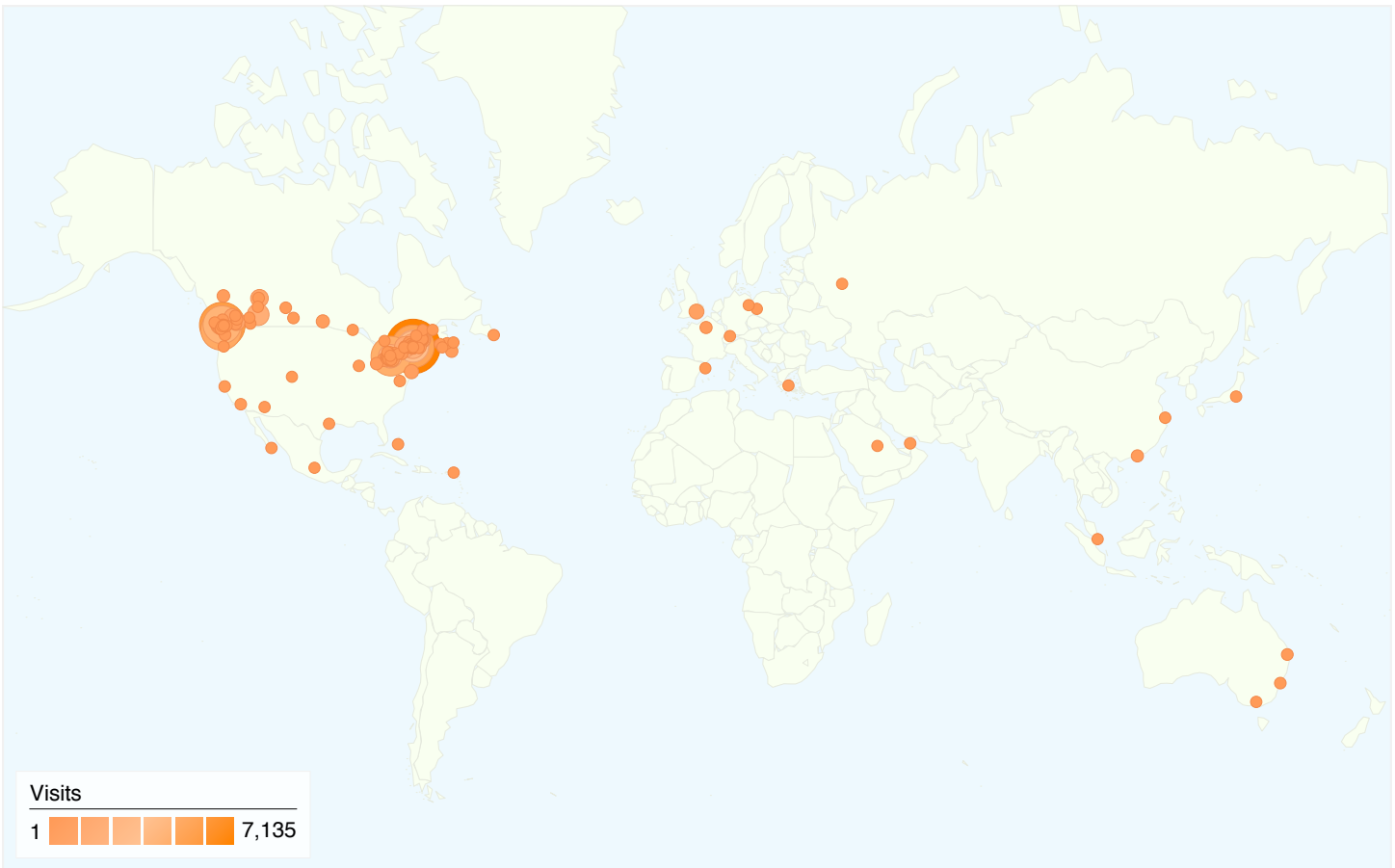
-  17.88% Direct Traffic
-  28.22% Referring Sites
-  53.25% Search Engines



- **Search Engines**
53,611.00 (53.25%)
- **Referring Sites**
28,407.00 (28.22%)
- **Direct Traffic**
18,003.00 (17.88%)
- **Other**
658 (0.65%)

Top Traffic Sources

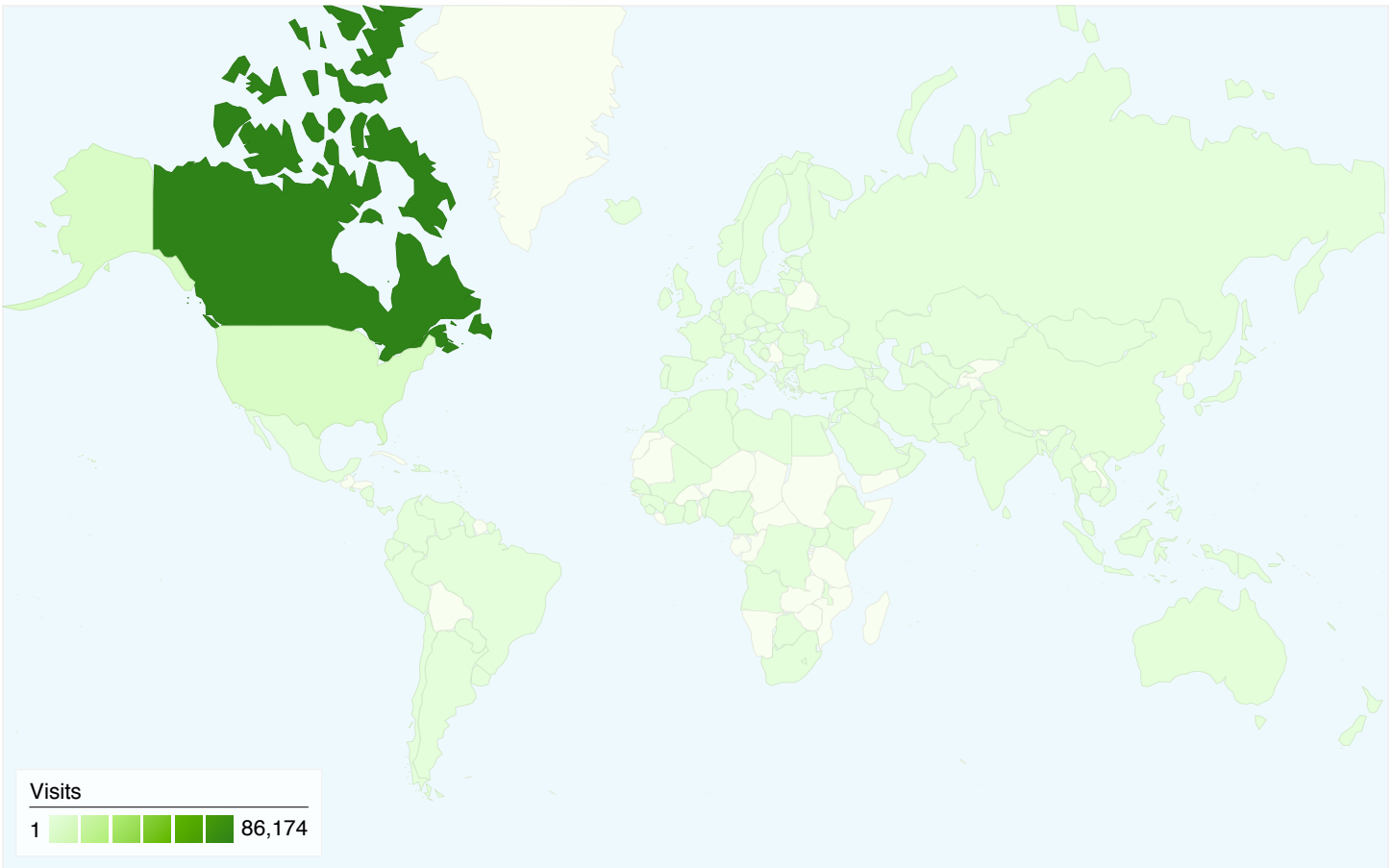
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	49,330	49.00%	sotheby's real estate	5,466	10.20%
(direct) ((none))	18,003	17.88%	sotheby's canada	3,244	6.05%
realtor.ca (referral)	6,952	6.91%	sothebysrealty.ca	1,768	3.30%
sothebysrealty.com (referral)	3,193	3.17%	sotheby's	1,016	1.90%
josephmontanaro.com (referral)	2,256	2.24%	sothebys	980	1.83%



100,679 visits came from 3,446 cities

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
100,679 % of Site Total: 100.00%	7.67 Site Avg: 7.67 (0.00%)	00:05:33 Site Avg: 00:05:33 (0.00%)	57.48% Site Avg: 57.43% (0.08%)	40.18% Site Avg: 40.18% (0.00%)		
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Outremont	7,135	8.72	00:05:59	50.08%	37.21%	
Vancouver	5,689	6.34	00:04:30	57.18%	42.22%	
Mont-Royal	5,242	8.57	00:06:05	52.46%	37.07%	
Victoria	4,914	6.00	00:06:10	44.51%	42.82%	
Don Mills	4,707	6.49	00:04:10	63.03%	43.93%	
West Vancouver	4,420	5.73	00:04:34	46.06%	48.96%	
St-Leonard	3,441	9.93	00:07:00	55.68%	37.08%	
Montreal	3,308	9.34	00:05:49	46.34%	32.62%	
Duvernay	2,248	9.13	00:06:27	55.43%	36.17%	

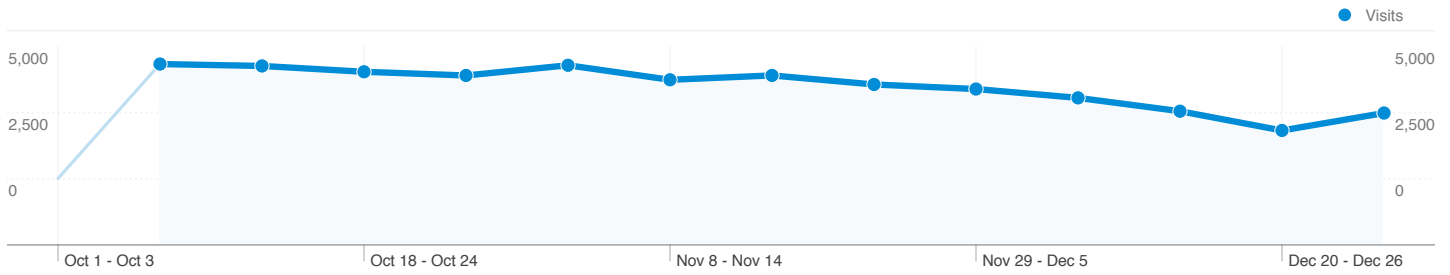
Weston	2,098	6.72	00:04:26	66.92%	42.90%
					1 - 10 of 3,446



100,679 visits came from 152 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
100,679 % of Site Total: 100.00%	7.67 Site Avg: 7.67 (0.00%)	00:05:33 Site Avg: 00:05:33 (0.00%)	57.48% Site Avg: 57.43% (0.08%)	40.18% Site Avg: 40.18% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Canada	86,174	7.77	00:05:29	55.92%	39.32%	
United States	6,662	6.18	00:04:35	72.04%	46.25%	
United Kingdom	1,196	7.68	00:06:29	66.22%	44.31%	
France	807	7.44	00:05:31	58.86%	48.33%	
Germany	405	10.65	00:08:37	73.09%	40.49%	
Australia	378	9.11	00:16:25	59.26%	38.10%	
China	277	8.75	00:07:38	51.26%	36.46%	
Hong Kong	213	8.09	00:07:50	46.01%	37.56%	
Mexico	195	7.05	00:06:29	39.49%	56.41%	

(not set)	188	10.14	00:05:58	66.49%	39.89%
					1 - 10 of 152



Search sent 53,611 total visits via 21,108 keywords

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
53,611 % of Site Total: 53.25%	7.83 Site Avg: 7.67 (2.11%)	00:05:20 Site Avg: 00:05:33 (-3.90%)	60.40% Site Avg: 57.43% (5.17%)	42.42% Site Avg: 40.18% (5.60%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
sotheby's real estate	5,466	12.20	00:08:05	57.19%	19.10%
sotheby's canada	3,244	12.34	00:08:16	49.72%	16.95%
sothebysrealty.ca	1,768	13.85	00:10:08	46.32%	13.97%
sotheby's	1,016	13.05	00:07:52	50.69%	17.52%
sothebys	980	12.90	00:07:38	40.82%	25.20%
sotheby's real estate canada	913	10.45	00:06:48	32.53%	40.31%
sotheby's montreal	804	13.36	00:09:22	46.52%	15.30%
sothebys canada	487	11.74	00:08:18	40.04%	27.10%
(not set)	468	6.19	00:03:34	78.85%	30.13%
sotheby's international realty canada	458	10.22	00:07:05	57.42%	18.56%

1 - 10 of 21,108